



# Help us, help others.

Permanent endowment funds are currently held at the Petoskey-Harbor Springs Area Community Foundation and at the Charlevoix County Community Foundation. Earnings from the funds will be used by WRCNM for special projects, programming or operating expenses, capital investments or reinvested back into the funds.

Area Community Foundations can assist you in implementing this giving opportunity:

### **Petoskey-Harbor Springs Area Community Foundation**

(231) 348-5820 | info@phsacf.org

- Women’s Resource Center of Northern Michigan Endowment Fund
- Jan Mancinelli Operations Fund

### **Charlevoix County Community Foundation**

(231) 536-2440 | chansen@c3f.org

- Women’s Resource Center of Northern Michigan Endowment Fund

*For more information on donating to these funds, please call the WRCNM at (231) 347-0067 or contact the Foundation offices.*

# Planned Giving: become part of our story

Since 1977, tens of thousands of area women, children and individuals have benefited from Women’s Resource Center of Northern Michigan (WRCNM) programs and services such as domestic abuse, sexual assault, child abuse, child sexual assault, educational and employment services, children’s programs and counseling.

By including the WRCNM in your planned giving, you make a meaningful and lasting impact on the organization and those seeking and needing our services. Your gift helps us to continue to provide critical and specialized services for generations to come – to give voice to those silenced by some of life’s greatest challenges.

Planned giving allows you to give without affecting your current financial situation, through a bequest to the WRCNM Endowment Funds. Some ways to give are:

- Cash
- Securities
- Personal Property
- Real Estate
- Retirement Distributions
- Life Insurance Benefits
- Percentage of Assets
- Contingency Bequest

***Today’s kindness creates a better tomorrow!***



*We make a living by what we get,  
we make a life by what we give.*

## **Women's Resource Center of Northern Michigan, Inc.**

### **Mission:**

The Women's Resource Center of Northern Michigan is committed to equality, justice and the well-being of women. To that end, we will engage our community and encourage all to work with us toward those goals.

### **Vision:**

To be recognized as leaders for social change and respected as a strong voice for women, children and families. Our community will see us as an inclusive organization known for excellent services, effective programs and a dedicated staff. We will be responsible stewards and operate a fiscally sound organization, encouraging others to see us as a worthy investment and valuable community asset.

### **Values:**

**E**liminating the culture of violence

**Q**uality programs and services

**U**nderstanding and respecting our diversity

**A**dvocacy for those in need

**L**eadership in our community

**I**ntegrity in all we do

**T**aking action for social change

**Y**ielding positive results

# **Planned Giving: an investment for the future**

Every year, more donors are discovering the benefits of supporting the Women's Resource Center of Northern Michigan through their estate plans.

These donations (often called planned gifts) can offer many advantages:

- Reduced estate taxes
- Provides a life income stream
- Allows you to make a much larger impact with your gift than you thought possible
- Receive a current income tax deduction
- Reduce or avoid capital gains tax
- Support the mission, vision and values of the Women's Resource Center of Northern Michigan

*WRCNM recommends you review all charitable gift plans with your personal advisors to ensure your financial goals are being met.*



For more information:

**Women's Resource Center  
of Northern Michigan, Inc.**

423 Porter Street, Petoskey, MI 49770  
(231) 347-0067 • [wrcnm.org](http://wrcnm.org)

## **The Power of Planned Giving**



Planned giving creates a lasting legacy, helping to provide essential programs and services to area women, children and families year after year.



**Women's Resource Center  
of Northern Michigan, Inc.**