

WOMEN'S RESOURCE CENTER OF NORTHERN MICHIGAN, INC.



ANNUAL REPORT 2017-18

# Synergy!

**Synergy is the creation of a whole that is greater than the sum of its parts.** It's about embracing each others' stories and finding the synergy to collaborate for the common good.

As we reflect on the past year, we feel energized and hopeful because together we are stronger, our voices louder and the synergy of our actions more powerful.

The numbers in this report, representing fiscal year 2017-18, are a result of working together with donors, volunteers, staff and community stakeholders to meet the needs of those seeking the services we provide in Antrim, Charlevoix, Cheboygan, Emmet and Otsego counties.

Thank you for your time, support and belief in the work we do. Together, we are making a positive difference!



Gail Kloss

A handwritten signature in black ink that reads "Gail Kloss". The signature is written in a cursive, flowing style.

Executive Director  
Women's Resource Center  
of Northern Michigan

## 2017-18 Board of Directors

Linda Burnham  
Kristy Fralick, Treasurer  
Robin Jordan  
Maggie Kromm  
Melanie LaFave  
Cherie Nutter, President

Katie Potts  
Kathy Schroeder, Vice President  
Beth Simmons, Secretary  
Kay Wasilewski  
Mary Wieter-Hord  
Lindsey Young

*It's about embracing each others' stories and maybe even finding that synergy to collaborate for the common good.*



***Collaboration builds awareness***

We participated with Little Traverse Bay Bands of Odawa Indians on televised public service messages about domestic abuse and standing with survivors.

# Programs & services

## Children's Learning Center and Project Free Preschool

Our quality and comprehensive educational programming for children ages 2-1/2 to 10, earned a Great Start to Quality five-star rating. The rating helps assess and improve child care and preschool programs to ensure early learning settings are preparing children to succeed in school and life. The programs also earned two Great Start to Quality grants that helped purchase a wide array of high-quality early learning materials and equipment for enhancing the program and enriching learning experiences.

## Community Playgroups

Playgroups gained 38 new families through focused efforts and funding from a Great Start Collaborative Trusted Advisor's grant. Attendance was improved by providing families with gas cards to help them travel to/from Playgroup and books with take-home activities. Funding helped increase the toy selection, freshen the craft supply and provide snacks. All five Playgroups enjoyed performances by musician and storyteller, Ron Fowler. Funding from the Cleo Purdy grant helped expand Playgroup in Central Lake area. A second Playgroup Facilitator joined the staff to focus on the Petoskey and Alanson groups. Playgroup staff also partnered with a co-facilitator to present two trainings for parents on strengthening families with 34 adults in attendance.

**379**

Children and their caregivers learned new skills, played and socialized at Playgroup.

**\$7,322**

In Children's Learning Center scholarships provided via Great Start Collaborative.

**74**

Children's Learning Center students grew, thrived, shared and learned.

**22**

Children enrolled in Project FREE preschool gained greater social, emotional and kindergarten readiness skills.

*"Playgroup is an invaluable resource to support healthy development of my children and family."*

*“Thank you, so much, for being such an influential part of our girls’ lives. We appreciate all that you do every single day. We feel lucky to have such a great preschool.”*



***True excellence is a product of synergy***

Bay View Music Festival musicians visited students at the Children’s Learning Center to perform, talk about musical instruments and share their music appreciation.

# Programs & services

## **Domestic Abuse and Sexual Assault Program**

We provided hundreds of survivors with confidential, non-judgmental services – advocacy, counseling, safety planning, shelter and a 24-hour crisis and information line. We had a domestic abuse advocate in each of five counties, so survivors could more easily access services. This also helped us assist with victim safety and offender accountability through relationships built with local service providers, law enforcement and prosecuting attorneys' offices. Staff was also active in local work groups and steering committees to advocate for secure, safe and affordable housing for domestic abuse survivors.

## **Counseling Services**

Counseling Program staff completed their year-long training on Trauma-Focused Cognitive Behavioral Therapy (TF-CBT) which enhanced survivor services with a strength-based, person-centered approach to counseling children who have experienced trauma. This training also complements the anticipated launch of our Children's Advocacy Center in 2019.

## **Violence Prevention**

Overwhelmingly, students indicated they liked our school violence prevention program and learned a lot about the topics covered. We teamed up with two high schools to build awareness/prevention of violence against women through White Ribbon basketball games and worked on projects with a student group promoting healthy relationships. We participated with North Central Michigan College on a screening/panel discussion of the film *The Hunting Ground*. Five trainings were provided to 141 service providers, and we worked with nonprofits and businesses on workplace harassment policies and bystander intervention training.

*"After such a long time of being abused, it's great to feel in control and positive about my life for a change."*

**440**

Women were provided counseling, advocacy and support via Domestic Abuse Services.

**139**

Survivors of sexual assault utilized services.

**301**

Individuals reached out for counseling services on their journey to a more positive future.

*Together we are stronger, our voices louder and the synergy of our actions more powerful.*



**PETOSKEY HIGH SCHOOL**  
Invites you to take the White Ribbon Campaign

I pledge to never commit,  
excuse or remain silent about  
violence against women.

**525**

Students learned about healthy relationships via multi-session violence prevention programming.

**161**

Women and children experiencing domestic abuse were assisted with immediate and transitional housing.

**688**

24-hour Crisis and Information calls supported.



Women's Res...

# Programs & services

## Educational and Employment Services

This program assisted 268 people with academic advising, career exploration, job search, resume development, referrals and personal counseling. A total of 77 students were connected with scholarships totaling \$92,178, to help with expenses such as tuition, textbooks, transportation, uniforms/program supplies and childcare. The program graduated 13 students from college in May 2018.

## Gold Mine Resale Shop

These two busy retail stores provide affordable goods for community members, store vouchers for those in need and the store proceeds represent more than 32% of WRCNM's total operating income to help fund vital programs and services relied on by thousands of women, children and families. Last year, the north store kicked off extended evening hours every Friday night until 8 p.m., during the summer.

13

Educational and Employment Services participants graduated from college.

65

Female high school students attended Non-Traditional Career Day.

\$972

In Working Wardrobe vouchers provided for those needing work and/or interview clothing.

\$5,253

In Gold Mine Resale Shop vouchers provided for those in crisis or facing life challenges.

268

People were assisted with career guidance/ advising via Educational and Employment Services.



*Synergy is better than  
my way and your way.  
It's our way.*

**\$92,178**

In educational scholarships, facilitated by Educational and Employment Services, helped students work toward their dreams.

*“Thank you  
for the opportunity to further  
my education. The scholarship  
has reduced financial strains of  
college and has helped me reach  
my goals as a student. It has  
helped with child care while I’m  
at school and needed car repairs  
to help me get to class.”*

# Better together!

Thank you for your support, your help and your compassion.

## **Volunteers**

Volunteers enhance and enrich our work. Last year they helped Gold Mine stores run smoothly, answered the 24-hour crisis and information line, worked on mailings, provided building upkeep/maintenance, shared kindness and support to families at the Safe Home and served on fundraising committees, the Board of Directors and Violence Prevention Team. Together, with volunteers, we were able to achieve much more. That's synergy!

## **Fundraisers and benefits**

**Women Can/Women Do luncheons:** The success of these four fabulous fundraisers occurs from the synergy of more than a thousand total attendees, hundreds of volunteer table designers, table captains and committee members, and a generous business community.

**Harvest Food and Supply Drive:** During this autumn collection drive we received more than \$9,900 in non-perishable foods, household supplies and personal care items. Many other items were kindly donated throughout the year. Contributions nourish body and soul and let survivors know they are not alone and that people care about their health and well-being. What an amazing gift!

**St. Patrick's Day FUNdraiser:** This FUN Irish-themed event raised thousands of dollars vital to the organization. It also provided an opportunity for WRCNM friends to reconnect and celebrate spring.

**100 Men Campaign:** Nearly 180 local men took a stand to help end violence against women and girls while contributing dollars to support local families, empower individuals and educate our community about sexual assault and domestic abuse.

**Tribute Awards:** Sponsors, volunteer committee members and community nominators helped make the fourth year for this event a success. In addition to dollars raised through sponsorships, this event recognized four women, one youth and one man for their outstanding contributions to northern Michigan communities. What great synergy this event creates to honor deserving local people and raise needed funds that help us provide essential survivor outreach and support.

*We are also grateful for the many benefits held on our behalf by area businesses. What a caring and supportive community!*

*Synergy is the profound result when two or more respectful human beings determine to go beyond their preconceived idea to meet a great challenge.*

**\$19,878**

This represents the total amount of food and supplies donated to support families at the Safe Home.

**4,656**

Volunteer hours were generously donated as well as many special talents and skills.



*Forward Action Michigan Up North Chapter*



*Meyer Ace Hardware Raffle*



*Good Hart Artist Residency Partnership*



*Service Excellence Awards*



*Lite 96.3 On-Air Donation Drive*



*Char-Em United Way Grant*



*Ward & Eis Gallery Donation*



*Gold Mine Volunteers*



*Montessori Christmas Families Donation*



*Zonta Club of Petoskey*



*Tribute Award Recipients 2017*



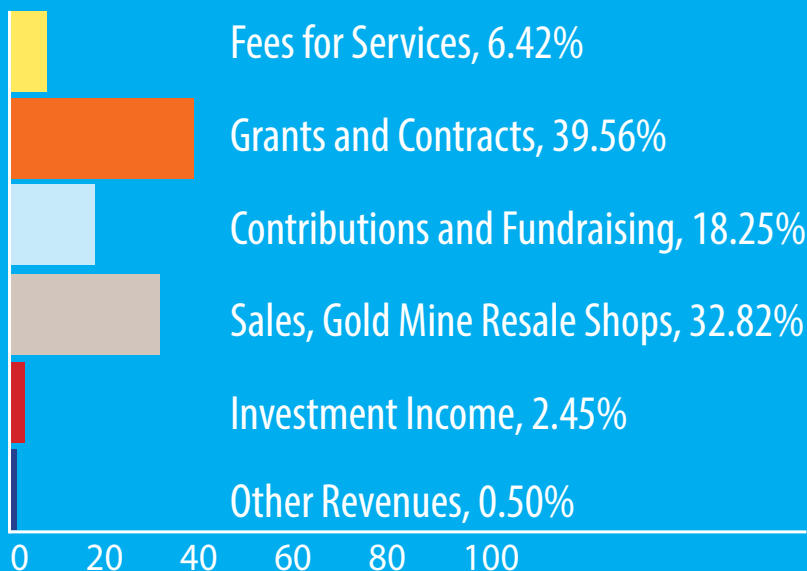
**Synergy in action!**

# INCOME & EXPENSE STATEMENT

Period ending September 30, 2018

## INCOME

	2018	2017
Fees for Services	\$210,956	\$208,099
Grants and Contracts	1,299,052	1,202,592
Contributions and Fundraising	599,467	645,568
Sales, Gold Mine Resale Shops	1,077,740	920,778
Investment Income	80,396	114,634
Other Revenues	16,574	11,498
<b>Total Revenues and Support</b>	<b>\$3,284,185</b>	<b>\$3,103,169</b>



Condensed financial information has been derived from audited financial statements. A complete set of financial statements is available for review at the WRCNM main office, 423 Porter Street, Petoskey, Michigan.

# EXPENSES

	2018	2017
Domestic Violence Services	\$1,028,198	\$953,679
Counseling and Prevention Services	556,848	558,094
Children's, Educational and Care Services	399,728	388,866
Gold Mine Resale Shops	853,555	753,855
Management and General Operations	273,048	228,898
Fundraising	58,568	57,227
<b>Total Expenses</b>	<b>\$3,169,945</b>	<b>\$2,940,619</b>
<b>Change in Net Assets</b>	<b>\$114,240</b>	<b>\$162,550</b>





# WOMEN'S RESOURCE CENTER OF NORTHERN MICHIGAN, INC.

## MISSION

The Women's Resource Center of Northern Michigan is committed to equality, justice and the well-being of women. To that end, we will engage our community and encourage all to work with us toward those goals.

## VISION

To be recognized as leaders for social change and respected as a strong voice for women, children and families. Our community will see us as an inclusive organization known for excellent services, effective programs and a dedicated staff. We will be responsible stewards and operate a fiscally sound organization, encouraging others to see us as a worthy investment and valuable community asset.

## VALUES

- Eliminating the culture of violence
- Quality programs and services
- Understanding and respecting our diversity
- Advocacy for those in need
- Leadership in our community
- Integrity in all we do
- Taking action for social change
- Yielding positive results

**Main Office:** 423 Porter Street, Petoskey, MI 49770  
(231) 347-0067 • [info@wrcnm.org](mailto:info@wrcnm.org) • [wrcnm.org](http://wrcnm.org)

**Satellite Offices:** Cheboygan • Gaylord • Mancelona • North Central Michigan College

**24-Hour Crisis and Information Line:** (231) 347-0082 or (800) 275-1995