

FRIENDS

Dear Friends,
During the 2015-16 Fiscal Year we celebrated friendship.

Here in Northern Michigan, the WRCNM is a friend to many:

- The Safe Home provides a warm, restful bed for women and children experiencing domestic abuse.
- A friendly voice answers calls to the crisis line 24-hours a day, 7 days a week, 365 days a year.
- When the road gets rough for many individuals, WRCNM therapists and counselors are there to provide counseling, support and advocacy.
- Children forge many first friendships at the Children's Learning Center, Project FREE Preschool and Playgroup.
- Individuals seeking a more secure future find support and advising from Education and Employment Services.

We are deeply grateful to friends who support this work:

- Volunteers at the Gold Mine Shops, Safe Home and WRCNM offices.
- Donors who provide WRCNM financial support, in-kind donations and donations to Gold Mine stores and the Safe Home Harvest Food Drive.
- Donors who make the holidays brighter, kinder and gentler for WRCNM families struggling to make ends meet.

As we advocate and support those seeking and needing WRCNM services, we are also appreciative of the many friendships forged. In the days ahead, we look forward to strengthening those friendships and making new friends.

Sincerely,

Gail Kloss
Executive Director



Gail Kloss, right, with outgoing Board President, Linda Neuss, at Women Can/Women Do Cheboygan County.

MISSION

The Women's Resource Center of Northern Michigan is committed to equality, justice and the well-being of women. To that end, we will engage our community and encourage all to work with us toward those goals.

VISION

To be recognized as leaders for social change and respected as a strong voice for women, children and families. Our community will see us as an inclusive organization known for excellent services, effective programs and a dedicated staff. We will be responsible stewards and operate a fiscally sound organization, encouraging others to see us as a worthy investment and valuable community asset.

VALUES

- Eliminating the culture of violence
- Quality programs and services
- Understanding and respecting our diversity
- Advocacy for those in need
- Leadership in our community
- Integrity in all we do
- Taking action for social change
- Yielding positive results



**Women's Resource Center
of Northern Michigan, Inc.**

Main Office:

423 Porter Street, Petoskey, MI 49770
(231) 347-0067 • info@wrcnm.org • wrcnm.org

Satellite Offices:

Cheboygan • Gaylord • Mancelona • North Central Michigan College

24-Hour Crisis and Information Line:

(231) 347-0082 or (800) 275-1995 Long Distance Callers



INCOME & EXPENSE STATEMENT

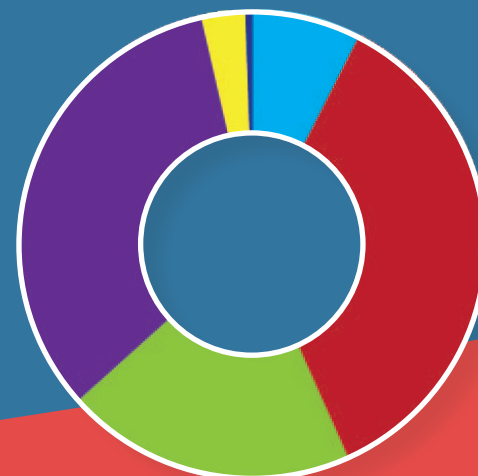
Period ending September 30, 2016

INCOME

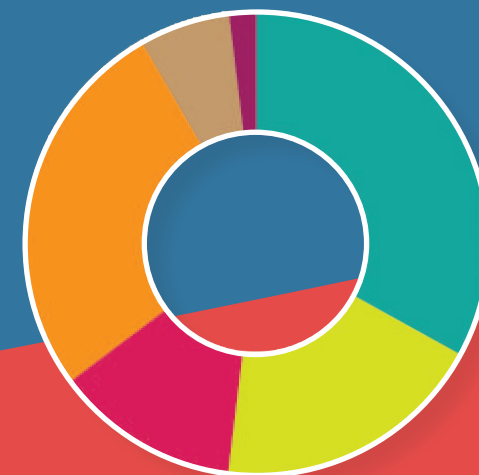
	2016	2015
Fees for Services	\$237,889	\$228,238
Grants and Contracts	1,103,334	1,010,132
Contributions and Fundraising	617,116	643,064
Sales, Gold Mine Resale Shops*	1,016,828	620,979
Investment Income	92,143	(28,999)
Other Revenues	11,529	8,665
Total Revenues and Support	\$3,078,839	\$2,482,079

EXPENSES

	2016	2015
Domestic Violence Services	\$950,647	\$959,116
Counseling and Prevention Services	542,365	531,471
Children's, Educational and Care Services	368,467	357,040
Gold Mine Resale Shops*	771,287	429,578
Management and General Operations	180,961	223,812
Fundraising	51,818	56,061
Total Expenses	\$2,865,545	\$2,557,078
Change in Net Assets	\$213,294	\$(74,999)



- Fees for Services
- Grants and Contracts
- Contributions and Fundraising
- Sales, Gold Mine Resale Shops*
- Investment Income
- Other Revenues



- Domestic Violence Services
- Counseling and Prevention Services
- Children's, Educational and Care Services
- Gold Mine Resale Shops*
- Management and General Operations
- Fundraising

Condensed financial information has been derived from audited financial statements. A complete set of financial statements is available for review at the WRCNM Main Office, 423 Porter Street, Petoskey, Michigan.

*New regulations require recognizing a cash value for donated goods at resale stores.



When the road looks rough ahead
YOU'VE GOT A FRIEND



**Women's Resource Center
of Northern Michigan**

Annual Report 2015-2016

PROGRAMS & SERVICES

Counseling Services

Therapists assisted hundreds of adults and children in overcoming challenges and trauma while also helping them work toward personal growth for happier, healthier lives. A total of 100% of 460 individuals utilizing counseling services reported being satisfied with service quality level; 98% would recommend WRCNM counseling services to a friend.

Domestic Abuse and Sexual Assault Services

WRCNM provides survivors with a secure and caring place to turn to when experiencing the perils of domestic abuse. A total of 133 women and children used Safe Home services; 429 used counseling and advocacy services while not residing at the Safe Home. A total of 131 domestic abuse survivors attended support groups, 72 women and children used Transitional Supportive Housing and 69 worked directly with WRCNM licensed therapists. Sexual assault services provided survivors with immediate and ongoing support, counseling and advocacy. Of the 190 survivors seeking services, 47 were under the age of 18. The 24-hour crisis and information line provides a way for survivors to reach out when they need support.

Children's Learning Center

Our day begins with friends greeting friends as they enter the Children's Learning Center. Last year, 70 students used our fully licensed facility offering quality educational programming for children age 2-1/2 to 10.

Project FREE Preschool

Ready, set, go! There were 19 students enrolled in this full day program that emphasizes social and kindergarten readiness skills through activities to help our students learn and grow! Project FREE, along with Children's Learning Center, graduated 34 preschoolers!

Free Community Playgroups

"Connections formed at Playgroup have the potential to create a family-like atmosphere where practical support as well as significant emotional support are rendered each week. I love being down on the floor playing, reading and laughing with the kids. As important as the play time and opportunity for interaction is for each child, the interactions among the adults is just as significant," Kate Essenberg, Playgroup Coordinator.

Educational and Employment Services

The journey to well-being involves self-sufficiency. Last year, this program connected 72 people to \$132,244 in educational scholarships, assisted 271 people with career guidance/advising and provided at total of \$997 in Working Wardrobe vouchers.

Violence Prevention

WRCNM collaborates with organizations, schools, businesses, local policy makers and other service providers to educate and engage women, men and youth as change-makers in ending domestic and sexual violence. This program works to engage community members – from high school and college students to festival volunteers and local mayors – in the movement to end violence against women and girls.

Gold Mine Resale Shops

These two stores offer affordable goods to the community and act as an ongoing fundraiser for WRCNM. Proceeds from the sale of your gently used donations help ensure WRCNM programs will be available for those seeking and needing our services.



THANK YOU FOR BEING A FRIEND!

WRCNM friends are talking!

"Children's Learning Center has been the best for our daughter to help her succeed and excel."

"I am amazed at how much I have been able to face, to heal and to transform my life because of my WRCNM counselor."

"The moment I walked in the Safe Home door the staff was there for me. Thank you for everything you have helped me and my boys with. I will be forever thankful for your services here."

"WRCNM has really helped me succeed. I want to show my kids you can do anything if you work hard and really try your best. I'm going into the Criminal Justice field to one day become a probation officer."

"My counselor has been a huge help with family therapy, as well as individual therapy. She has helped me come a long way."

"The scholarship has provided another chance to follow my dreams of being a nurse."

"Attending playgroup has helped me with being comfortable with my child's developmental stages."

Women Can/Women Do

More than 940 WRCNM friends supported fundraising luncheons held in Charlevoix, Cheboygan and Petoskey that raised \$146,000!

Harvest Food and Supply Drive

Nonperishable and financial gifts helped make the shelter "home" to families who sought refuge at the Safe Home from the perils of domestic abuse. This year's contributions totaled \$17,903.

St. Patrick's Day FUNdraiser

A spring celebration that also raised needed dollars to support essential WRCNM services through ticket sales and the live and silent auctions.

Tribute

This annual awards fundraiser recognized community members for their commitment to improving the lives of those who live here. More than \$13,000 raised through sponsorships helped support critical WRCNM programs and services.

Swing FORE the Center Golf Outing

This fun golf event raised more than \$10,000 and supported WRCNM services provided in Cheboygan County.

Volunteers

Dedicated volunteers donated time and talents – with their help, lives were improved and people were assisted in their journey to a more positive future. Volunteers served on our Board of Directors and fundraising committees; helped at Gold Mine stores and the Safe Home; and assisted with mailings, maintenance and a variety of specialty services.

100 Men Campaign

Local men continue to take a stand to end violence against women and girls by pledging to be part of the solution. Funds raised support awareness, educational and prevention initiatives such as free film screenings, panel discussions, White Ribbon events, training workshops and related messaging in traditional and social media that provided 7.5 million impressions.

"This is my second year volunteering; and I have loved every minute. The staff is great and I have life-long friends!"
~ Volunteer

"We can help stop violence against women by speaking up and saying 'no more.'"
~ Excerpt from a letter to the editor by a 100 Men Campaign Contributor

460

Individuals utilized counseling services in addition to 399 served via Maternal Infant Health Program

89

Students utilized Children's Learning Center (CLC) and Project FREE Preschool

21

Educational and Employment Services program participants graduated from college

1,167

Students and community members reached with violence prevention messaging

\$7,146

In Gold Mine store vouchers provided to those in crisis/facing life challenges

843

24-hour crisis calls supported

190

Sexual assault survivors utilized WRCNM services

\$7,145

in CLC scholarships provided to families in need, an additional \$3,958 provided via Great Start Collaborative

316

Children and caregivers participated in Playgroups