

WOMEN'S RESOURCE CENTER OF NORTHERN MICHIGAN, INC.

423 Porter Street Petoskey, MI 49770

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Forty years strong

Four decades ago a seed was sown, Its branches spread out as roots were grown.

Through love and care it has been nourished, A healing place so lives could flourish.

Refuge in the storm, shade when it's hot, Your stories become its twigs, bark and knots.

Its leaves gently rustle on limbs intertwined, Encouraging calmness and peace of mind.



WOMEN'S RESOURCE CENTER OF NORTHERN MICHIGAN

Annual Report 2016-17

























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MISSION

The Women's Resource Center of Northern Michigan is committed to equality, justice and the well-being of women. To that end, we will engage our community and encourage all to work with us toward those goals.

VISION

To be recognized as leaders for social change and respected as a strong voice for women, children and families. Our community will see us as an inclusive organization known for excellent services, effective programs and a dedicated staff. We will be responsible stewards and operate a fiscally sound organization, encouraging others to see us as a worthy investment and valuable community asset.



Eliminating the culture of violence **Q**uality programs and services Understanding and respecting our diversity Advocacy for those in need Leadership in our community Integrity in all we do **T**aking action for social change Yielding positive results



WOMEN'S RESOURCE CENTER OF NORTHERN MICHIGAN

Main Office: 423 Porter Street, Petoskey, MI 49770 • (231) 347-0067 • info@wrcnm.org • wrcnm.org Satellite Offices: Cheboygan • Gaylord • Mancelona • North Central Michigan College

24-Hour Crisis and Information Line:

(231) 347-0082 or (800) 275-1995 Long Distance Callers

Our 40th Year of essential programs and services



3,000

NIGHTS OF REFUGE AT THE SAFE HOME FOR DOMESTIC ABUSE SURVIVORS AND THEIR CHILDREN

9,000

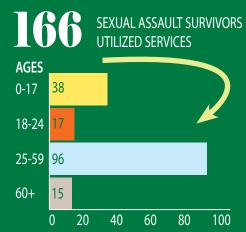
MEALS PROVIDED TO FAMILIES AT THE SAFE HOME, AS WELL AS ALL DAILY NEEDS

"The kindness shown to me is emotionally helpful at a time when I was broken down in all ways. Getting out what's been locked deep inside for years has felt like a weight lifted and my compass is pointing me in the correct direction, now." ~ Domestic abuse survivor

746 CALLS SUPPORTED BY THE 24-HOUR CRISIS LINE

WOMEN & CHILDREN UTILIZED SAFE HOME & TRANSITIONAL HOUSING

375 WOMEN SOUGHT DOMESTIC ABUSE COUNSELING/ADVOCACY



12 emergency room visits to support/
advocate for sexual assault survivors

PEOPLE SOUGHT COUNSELING SERVICES

98% COUNSELING CLIENTS SATISFIED WITH SERVICES PROVIDED

"WRCNM counseling is invaluable to women and their children and has given me my life back!" ~Client



SUPPORTED THROUGH MATERNAL & INFANT HEALTH PROGRAM

EDUCATIONAL AND EMPLOYMENT SERVICES CONNECTED 87 STUDENTS TO \$161,283 IN SCHOLARSHIPS AND PROVIDED \$1,031 IN WORKING WARDROBE VOUCHERS FOR INTERVIEW/WORK CLOTHING

\$161,283

195

INDIVIDUALS PROVIDED CAREER GUIDANCE AND EDUCATIONAL ADVISING

24 WRCNM supported students graduated in May 2017





"Educational and Employment Services program has been so incredibly helpful to me, without the help I might not be able to attend college. I am so grateful!! ~ Student

\$9,141

IN GOLD MINE RESALE STORE VOUCHERS GIVEN TO SURVIVORS AND THOSE IN NEED



GOLD MINE RESALE STORES VOTED 'BEST IN THE NORTHWEST'...AGAIN!

STUDENTS UTILIZED CHILDREN'S LEARNING CENTER/PROJECT FREE

CAME TO PLAYGROUP FOR PLAY, CRAFTS, FRIENDSHIPS AND MUSIC

"We so appreciate the amazing women at the Children's Learning Center and their efforts in going above and beyond. They have all exceeded our high expectations. Thank you, so much, for everything!" ~ Parent



PEOPLE REACHED WITH VIOLENCE PREVENTION

4,554 HOURS DONATED BY VOLUNTEERS!

MEN JOINED THE 100 MEN
CAMPAIGN AND PLEDGED SUPPORT

INCOME & EXPENSE STATEMENT Period ending September 30, 2017

INCOME	2017	2016
Fees for Services	\$208,099	\$237,889
Grants and Contracts	1,202,592	1,103,334
Contributions and Fundraising	645,568	617,116
Sales, Gold Mine Resale Shops	920,778	1,016,828
Investment Income	114,634	92,143
Other Revenues	11,498	11,529
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Fees for Services, 6.71%

Grants and Contracts, 38.75%

Contributions and Fundraising, 20.81% Sales, Gold Mine Resale Shops, 29.67%

Investment Income, 3.69%

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Other Revenues, .37%
20 40 60 80 100

EXPENSES	2017	201
Domestic Violence Services	\$953,679	\$950,64
Counseling and Prevention Services	558,094	542,36
Children's, Educational and Care Serv	vices 388,866	368,46
Gold Mine Resale Shops	753,855	771,28
Management and General Operation	rs 228,898	180,96
Fundraising	57,227	51,81
Total Expenses Change in Net Assets	\$2,940,619 \$162,550	\$2,865,54 \$213,29

Domestic Violence Services, 32.43%

Counseling and Prevention Services, 18.98%

Children's, Educational and Care Services, 13.22%

Gold Mine Resale Shops, 25.64%

Management and General Operations, 7.78%

Fundraising, 1.95%

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