



EMPOWERING BRIGHT FUTURES

A Case for Support



WOMEN'S RESOURCE CENTER
OF NORTHERN MICHIGAN, INC.

Spring 2025



EMPOWER SUPPORT LEAD

OUR FUTURE

Women's Resource Center of Northern Michigan (WRCNM) is taking a significant step forward with a move to a new location that will streamline and expand our programs and services. This renovated facility in Petoskey will build upon the nearly 50-year history of WRCNM as a trusted community leader, providing programs and services that strengthen and empower individuals and families. This centralized and expanded facility will allow us to respond to increasing community needs in the immediate future and for decades to come.

Survivors have diverse needs. Seamless collaboration among our staff across all programming is essential to addressing the layered complexities of survivors, children, and families in our community. This central location boosts efficiency, improves accessibility, and creates a welcoming space focused on care, well-being, and empowerment. This innovative approach prioritizes community members, leading them to realize their full potential.

I'm most excited for WRCNM to be able to expand services in a trauma-informed, professional, and beautiful space that honors victims and their needs.

Erika Van Dam, Board President

WHAT DRIVES US

Every **68 seconds**, an American is sexually assaulted; **every 9 minutes**, that victim is a child

Mental health services allow survivors to process their experiences helping to reduce the lasting impact on their emotional well-being

Over the last three years, **27,395 children** gave a statement at a CAC

1 in 3 women and 1 in 6 men in the US have experienced rape, physical violence and/or stalking by an intimate partner in their lifetime

1 in 4 girls and 1 in 6 boys experience some form of sexual abuse before they turn 18

WRCNM provided services to over **2,250 survivors** in FY2024



OUR NEW FACILITY

At our new facility, WRCNM will offer:

- Continued and expanded children's education programs for ages 2 ½ to 5
- Wraparound support for child survivors
- Advocacy and licensed therapy in one location
- Expanded violence prevention and outreach activities
- Collaborative space for community partners
- Barrier-free accesibility

WRCNM satelite offices will continue to provide services in Cheboygan, Otsego, and Antrim counties.

The Safe Home will remain a secure, compassionate place for survivors and their families to stay when their home is no longer safe.

Educational and Employment Services will remain accessible to students on the North Central Michigan College campus.

PROJECT EXPENSES

Building and Renovations	\$3,050,000
State-of-the-art Security	\$175,000
Technology	\$115,000
Trauma-informed Interior Design	\$275,000
Children's Outdoor Play Area	\$500,000
Sustainable Hardscaping and Landscaping	\$220,000
Campaign Expenses	\$210,000
Contingency	\$455,000

Total Capital Campaign Goal	\$5,000,000
WRCNM commitment	\$1,000,000

Some costs are estimates pending detailed vendor confirmation.

CAMPAIGN STEERING COMMITTEE

(Comprised of community volunteers)

Sarah Cohen
Claire Forster
Natalie Kasiborski
Maggie Kromm
Martha Lancaster
Jan Mancinelli
Trish Murray

BOARD OF DIRECTORS

(Comprised of community volunteers)

Erika Van Dam, President
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DONOR EVENT HOSTS (TO DATE)

Janet Cattel
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Donna Gross
Natalie Kasiborski
Wally Klein
Martha Lancaster
Barbara Lapham
Trish Murray
Maureen Nicholson
Maureen Radke
Karen Ragland
Susan VanWieren

To host an event, contact Kari VandenBrink
at (231) 347-0067 or kvandenbrink@wrcnm.org

FISCAL INTEGRITY

WRCNM has a reputation for responsible and effective fiscal management of a multi-million dollar budget. Agency policies and funder compliance requirements guide procedures and activities.

Our annual budget is funded through a diverse range of sources that include, but are not limited to:

- Public and private grants
- Individual donations
- Planned/estate gifts
- Gold Mine Resale Shop revenue
- State and federal grants

92 cents of every dollar raised by WRCNM are spent on direct services to the community

To ensure agency longevity, WRCNM endowment funds are held at:

- Petoskey-Harbor Springs Area Community Foundation
- Charlevoix County Community Foundation

Fiscal oversight is provided by the Finance Committee of the Board of Directors.

YOUR IMPACT STARTS HERE

Let us help you plan the most impactful gift that meets our shared vision. WRCNM accepts gifts in many forms, including gifts made through donor-advised funds and private foundations, as well as long-term appreciated securities such as stock, bonds, and mutual funds.

DONATE NOW



**Together with your support,
we are building safe and thriving
communities that transform
lives and strengthen families.**

CONNECT WITH US

Gail Kloss, Executive Director
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Kari VandenBrink, Development Director
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