



# EMPOWERING BRIGHT FUTURES

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**A Case for Support**



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WOMEN'S RESOURCE CENTER  
OF NORTHERN MICHIGAN, INC.

*Spring 2025*



# EMPOWER SUPPORT LEAD

## OUR FUTURE

Women's Resource Center of Northern Michigan (WRCNM) is taking a significant step forward with a move to a new location that will streamline and expand our programs and services. This renovated facility in Petoskey will build upon the nearly 50-year history of WRCNM as a trusted community leader, providing programs and services that strengthen and empower individuals and families. This centralized and expanded facility will allow us to respond to increasing community needs in the immediate future and for decades to come.

Survivors have diverse needs. Seamless collaboration among our staff across all programming is essential to addressing the layered complexities of survivors, children, and families in our community. This central location boosts efficiency, improves accessibility, and creates a welcoming space focused on care, well-being, and empowerment. This innovative approach prioritizes community members, leading them to realize their full potential.

***I'm most excited for WRCNM to be able to expand services in a trauma-informed, professional, and beautiful space that honors victims and their needs.***

Erika Van Dam, Board President

# WHAT DRIVES US

Every **68 seconds**, an American is sexually assaulted; **every 9 minutes**, **that victim is a child**

**Mental health services** allow survivors to process their experiences helping to reduce the lasting impact on their emotional well-being

Over the last three years, **27,395 children** gave a statement at a CAC

**1 in 3 women and 1 in 6 men** in the US have experienced rape, physical violence and/or stalking by an intimate partner in their lifetime

**1 in 4 girls and 1 in 6 boys** experience some form of sexual abuse before they turn 18

**WRCNM provided services** to over **2,250 survivors** in FY2024



# OUR NEW FACILITY

At our new facility, WRCNM will offer:

- Continued and expanded children's education programs for ages 2 ½ to 5
- Wraparound support for child survivors
- Advocacy and licensed therapy in one location
- Expanded violence prevention and outreach activities
- Collaborative space for community partners
- Barrier-free accesibility

WRCNM satelite offices will continue to provide services in Cheboygan, Otsego, and Antrim counties.

The Safe Home will remain a secure, compassionate place for survivors and their families to stay when their home is no longer safe.

Educational and Employment Services will remain accessible to students on the North Central Michigan College campus.

# PROJECT EXPENSES

Building and Renovations	\$3,050,000
State-of-the-art Security	\$175,000
Technology	\$115,000
Trauma-informed Interior Design	\$275,000
Children's Outdoor Play Area	\$500,000
Sustainable Hardscaping and Landscaping	\$220,000
Campaign Expenses	\$210,000
Contingency	\$455,000

<b>Total Capital Campaign Goal</b>	<b>\$5,000,000</b>
<b>WRCNM commitment</b>	<b>\$1,000,000</b>

Some costs are estimates pending detailed vendor confirmation.

# CAMPAIGN STEERING COMMITTEE

(Comprised of community volunteers)

Sarah Cohen  
Claire Forster  
Natalie Kasiborski  
Maggie Kromm  
Martha Lancaster  
Jan Mancinelli  
Trish Murray

## BOARD OF DIRECTORS

(Comprised of community volunteers)

Erika Van Dam, President  
Claire Forster, Vice-President  
Deb Kiteley, Treasurer  
Karen Ragland, Secretary  
Laura Dinon  
Tracey Dryovage  
Diana Eberhart  
Natalie Kasiborski  
Taylor Malpass  
Diane Raab  
Lindsey Young  
Beth Lohman  
Payton Heins

## DONOR EVENT HOSTS (TO DATE)

Janet Cattel  
Kathy Cavanagh  
Sarah Cohen  
Julie Fasone Holder  
Donna Gross  
Natalie Kasiborski  
Wally Klein  
Martha Lancaster  
Barbara Lapham  
Trish Murray  
Maureen Nicholson  
Maureen Radke  
Karen Ragland  
Susan VanWieren

To host an event, contact us at:  
(231) 347-0067 or [info@wrcnm.org](mailto:info@wrcnm.org)

# FISCAL INTEGRITY

WRCNM has a reputation for responsible and effective fiscal management of a multi-million dollar budget. Agency policies and funder compliance requirements guide procedures and activities.

Our annual budget is funded through a diverse range of sources that include, but are not limited to:

- Public and private grants
- Individual donations
- Planned/estate gifts
- Gold Mine Resale Shop revenue
- State and federal grants

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**92 cents of every dollar raised by WRCNM are spent on direct services to the community**

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To ensure agency longevity, WRCNM endowment funds are held at:

- Petoskey-Harbor Springs Area Community Foundation
- Charlevoix County Community Foundation

Fiscal oversight is provided by the Finance Committee of the Board of Directors.

# YOUR IMPACT STARTS HERE

Let us help you plan the most impactful gift that meets our shared vision. WRCNM accepts gifts in many forms, including gifts made through donor-advised funds and private foundations, as well as long-term appreciated securities such as stock, bonds, and mutual funds.

**DONATE NOW**



**Together with your support,  
we are building safe and thriving  
communities that transform  
lives and strengthen families.**

## CONNECT WITH US

**Gail Kloss, Executive Director**  
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(231) 347-0067

