WOMEN'S RESOURCE CENTER

OF NORTHERN MICHIGAN

Annual Report
2024-2025

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A WORD FROM OUR EXECUTIVE DIRECTOR

Dear Friends,

The 2024–2025 fiscal year marked an important chapter for Women's Resource Center of Northern Michigan (WRCNM)—one shaped by growth, change, and the continued strength of the individuals, families, and communities we are honored to serve.

For nearly five decades, WRCNM has provided services and support to those impacted by domestic abuse and sexual assault while working to create safer, healthier communities throughout Northern Michigan. At the heart of this work is our commitment to providing compassionate, survivor-centered services that meet people where they are and support them as they determine the path forward.

This year brought a significant milestone as WRCNM began transitioning into our newly renovated facility at 2225 Summit Park Drive. In February, our Children's Advocacy Center, Counseling Services, and Administration began moving into the new space—the first phase of a transition designed to expand and strengthen services for our community.

Throughout the year, the generosity of our community remained an essential part of our mission. The Safe Home Harvest Food and Supply Drive, Oleson's Dollar Drive, Women Can/Women Do fundraisers, Gold Mine Resale Shops, annual giving, local business partnerships, and countless individual contributions helped sustain programs and services for those who turn to WRCNM for support. Our longstanding community partnerships were also celebrated, including the 40th anniversary of Ward and Eis Gallery's Friendship Circle and its decades of philanthropic giving to local organizations.

As we reflect on this year, we are reminded that WRCNM's work has always been rooted in community. Every person who seeks services, every staff member and volunteer who offers support, and every donor, business, organization, and community partner who believes in our mission plays a role in moving this work forward.

As we look toward the future, we do so with gratitude for how far we have come and a continued commitment to ensuring that compassionate, confidential, and essential services remain available to those who need them.

Thank you for being part of this work and for helping us build a future where individuals and families throughout Northern Michigan can find safety, support, healing, and hope.In appreciation,

Gail Kloss
Executive Director

WHAT'S INSIDE

PROGRAMS & SERVICES 5

- Domestic Abuse & Sexual Assault Services 5
- Violence Prevention Services 5
- Children's Advocacy Center 7
- Therapy Services 7
- Children's Learning Center 9
- Education & Employment Services 9

COMMUNITY SUPPORT 11

MEET THE TEAM 13

CAPITAL CAMPAIGN 15

FINANCIALS 17

WOMEN'S RESOURCE CENTER
OF NORTHERN MICHIGAN, INC.

PROGRAMS & SERVICES

DOMESTIC ABUSE & SEXUAL ASSAULT SERVICES

This year, WRCNM strengthened community partnerships to provide more coordinated and comprehensive support for survivors and their families. Through a collaboration with Safe Haven North, survivors experiencing domestic violence and navigating civil legal issues such as divorce and custody can access additional services, including counseling and advocacy.

WRCNM further expanded its collaborative response by establishing two Community Response Teams (CRTs) focused on sexual assault and intimate partner violence. These teams bring together law enforcement, prosecutors' offices, emergency department staff, victim advocates, mental health professionals, and other community partners to strengthen communication, coordination, and support for survivors.

In Antrim County, WRCNM also partnered with Animal Control to establish a Pet's Emergency Temporary Shelter (P.E.T.S.) program. The program provides temporary housing for pets when survivors of domestic violence need to flee to safety, helping ensure they do not have to choose between their own safety and the safety of a beloved pet.

VIOLENCE PREVENTION SERVICES

WRCNM Violence Prevention Program provided programming to 7 community groups for a total of 134 participants on the dynamics of domestic abuse and sexual assault and what members can do to help prevent violence from happening in the first place. Additionally, training was provided to staff at the Health Department of Northwest Michigan, Char-Em ISD and Safe Haven North, training a total of 67 individuals

WRCNM's Respect is Everything curriculum educates teens on supportive relationships, consent, bystander intervention and media literacy. This year, WRCNM presented this program to 81 students across three schools.

CHILDREN'S ADVOCACY CENTER

WRCNM's Children's Advocacy Center (CAC), staffed by a Forensic Interviewer and family advocate, served 79 families this past year. Staff connected 19 survivors and family members to WRCNM counseling and therapy services, participated in specialized training and statewide conferences, and conducted community outreach to increase awareness of CAC services. WRCNM's CAC also worked with local partners to strengthen protocols and relationships and continued its progress toward CACMI accreditation, formally submitting its application during the 2025–26 fiscal year.

THERAPY SERVICES

This past year, WRCNM therapists provided individual therapy to more than 201 survivors, including 67 children ages 0–17. Using evidence-based approaches such as Trauma-Focused Cognitive Behavioral Therapy (TF-CBT) and Eye Movement Desensitization and Reprocessing (EMDR), therapists help children process and move forward from trauma. In close partnership with the CAC, WRCNM's counseling program also supports a smooth transition to therapy following forensic interviews, with 19 survivors referred this year.

Our Therapy and Children's Advocacy Center (CAC) programs moved into a shared building this year to better serve survivors and their families. The new space provides a more comfortable, trauma-informed environment, with activities and dedicated spaces for siblings and other family members while a survivor participates in a forensic interview, which can sometimes last several hours. Counseling rooms are located just across the hallway, allowing for easier access to emergency therapy services, while additional staff are readily available to provide crisis intervention and support when needed.

CHILDREN'S LEARNING CENTER

WRCNM's Children's Learning Center (CLC) provided quality early childhood education to 48 children ages 2½–5 this past fiscal year, along with before- and after-school care for school-age siblings. Through tuition-based programming and the tuition-free Great Start Readiness Program (GSRP), the CLC offers children a safe, nurturing environment where they can build academic, social-emotional, and life skills. With caring teachers and developmentally appropriate learning experiences, children develop confidence, independence, and a strong foundation for success in kindergarten and beyond.

EDUCATIONAL AND EMPLOYMENT SERVICES

WRCNM's office on the campus of North Central Michigan College (NCMC) supported 154 community members during the 2024-2025 fiscal year. During that time, 23 WRCNM-supported students graduated, while an additional 18 students successfully completed Fast Track programs with the help of WRCNM scholarships. In total, $145,220 in scholarships was awarded to help students pursue their educational and career goals. The Working Wardrobe Program also supported 20 community members, including 15 NCMC students, by providing $1,950 in clothing vouchers to help them prepare for interviews and the workplace.

Scholarships awarded in the 2024-2025 fiscal year:

Business and Professional Women
1 student award totaling $500

Charlevoix Zonta
1 student award totaling $150

Cheboygan County Community Foundation
4 student awards totaling $5,000

Douglas Lake Womenade
7 student awards totaling $3,450

WRCNM EES Discretionary
2 student awards totaling $1,000

Rita G. Gaye
6 student awards totaling $6,000

Gaylord Zonta
1 student award totaling $500

WRCNM Gold Mine Vouchers
11 student awards totaling $965

Hestia Women's Giving Circle
19 student awards totaling $15,000

Martin & Patricia Jahn Foundation
4 student awards totaling $2,400

JEWEL Scholarship
25 student awards totaling $10,000

mAIDens of Michigan
3 student awards totaling $2,700

Otsego County AAUW
2 student awards totaling $1,250

PEO International Organization
12 student awards totaling $36,900

PEO Local FH Chapter
1 student award totaling $2,000

WRCNM/NCMC Carl Perkins Scholarships
15 student awards totaling $15,455

Petoskey Zonta
3 student awards totaling $2,500

Straights Area Impact Grant
4 student awards totaling $2,500

WRCNM/WISP
11 student awards totaling $30,000

WRCNM/WISP Kids
17 student awards totaling $5,000

WRCNM Working Wardrobe
20 student awards totaling $1,950

COMMUNITY SUPPORT

Community Support in Action

Throughout the 2024–25 fiscal year, the generosity of our community continued to strengthen the work of Women's Resource Center of Northern Michigan. From fundraising events and seasonal campaigns to resale shop donations and volunteer service, individuals, businesses, and community partners found meaningful ways to support our mission and the people we serve.

Campaigns & Community Giving

Community support extended throughout the year through a variety of campaigns and giving opportunities. Our Sexual Assault Awareness Month and Domestic Abuse Awareness Month campaigns helped raise awareness and strengthen support for survivors, while the 100 Men Campaign continued to engage men in supporting WRCNM's mission.

Seasonal and community-based initiatives—including the Harvest Food and Supply Drive, and Holiday Families—provided additional opportunities for our community to give, connect, and help meet the needs of individuals and families throughout our service area.

Gold Mine Resale Shops: Supporting Our Mission

Gold Mine Resale Shops continued to provide an important source of support for WRCNM while offering affordable, quality goods to our community. On September 11, we closed Gold Mine Resale Shop South and consolidated operations at our North location. Through this transition, the generosity of donors, shoppers, staff, and volunteers remained at the heart of the Gold Mine, helping turn donated goods into meaningful support for WRCNM programs and services.

Women Can Women Do: Community Coming Together

Our Women Can Women Do luncheons continued to bring community members together in support of WRCNM's programs and services. This year, events were held in Cheboygan, Charlevoix, Emmet, and Otsego counties, made possible by dedicated table captains and designers, generous sponsors and donors, event committees, volunteers, and guests. Each gathering reflected the generosity and community spirit that have made Women Can Women Do a meaningful tradition across Northern Michigan.

MEET THE TEAM

Board of Directors

Erika Van Dam,
President

Claire Hollis Forster,
Vice President

Debra Kitely,
Treasurer

Karen Ragland,
Secretary

Laura Dinon

Tracey Dryovage

Diana Eberhart

Annette Eustice,
Immediate Past President

Payton Heins

Natalie Kasiborski

Beth Lohman

Taylor Malpass

Diane Raab

Lindsey Young

WRCNM Leadership

Gail Kloss,
Executive Director

Andrea Koch,
Assistant Director

Nicole Dixon,
Children's Learning Center Program Director

Rebecca Byron,
Counseling & Advocacy Program Director

Andrea Coronado,
Development Director

Kelly Hoenshell,
Finance Director

Haley Schneider,
Housing & Advocacy Program Director

Claire Houser,
Marketing & Communications Director

Megan King,
Outreach & Advocacy Program Director

Our Mission

Women's Resource Center of Northern Michigan is committed to equality, justice, and the well-being of survivors and their families . To that end we will engage and encourage our community to work with us toward those goals.

Our Vision

Women's Resource Center of Northern Michigan will be recognized as leaders for social change and respected as a strong voice for women, children and families. Our community will see us as an inclusive organization known for excellent services, effective programs and a dedicated staff. We will be responsible stewards and operate a fiscally sound organization, encouraging others to see us as a worthy investment and a valuable community asset.

EMPOWERING BRIGHT FUTURES: CAPITAL CAMPAIGN

A Vision Realized

What began as an ambitious vision for the future of Women's Resource Center of Northern Michigan became a reality this year with the completion and grand opening of our newly renovated 14,000+ square-foot campus. WRCNM celebrated this milestone with a ribbon cutting and community open house alongside the Petoskey Regional Chamber of Commerce and Harbor Springs Area Chamber of Commerce. It was a meaningful opportunity to welcome supporters into the new space and celebrate what our community helped make possible.

The expanded campus was thoughtfully designed to better serve survivors and their families throughout WRCNM's five-county service area. WRCNM's Children's Learning Center, Children's Advocacy Center, Counseling and Advocacy Services and Administrative offices are now brought together in one welcoming, coordinated space. For those seeking services, this means greater connection between programs and easier access to support, while providing WRCNM with the space and resources to meet the needs of our communities well into the future.

This transformation would not have been possible without the generosity of those who supported the Empowering Bright Futures Capital Campaign. We are especially grateful to our lead donors—as well as our current and past board members, staff and the many individuals, businesses, foundations and community partners who believed in this vision.

Nearly 50 years ago, a compassionate and forward-thinking group of women came together to address critical unmet needs in Northern Michigan. The opening of this new campus represents an exciting new chapter in that legacy. What they began in 1977 continues today in a space created to strengthen WRCNM's ability to provide compassionate, safe, trauma-informed and accessible services—and to serve tens of thousands of individuals, children and families for generations to come.

Scan the QR code to learn more about ways to support the Empowering Bright Futures Capital Campaign. WRCNM welcomes gifts in many forms, including donor-advised funds, private foundations, and appreciated securities such as stocks, bonds, and mutual funds.

FINANCIALS

Transparency and accountability are central to the mission of WRCNM. Each dollar we receive helps support vital programs and services for individuals and families in our community. We are committed to the impactful use of all funding. **WRCNM has a reputation for responsible and effective fiscal management of a multi-million dollar budget.** Agency policies and funder compliance requirements guide procedures and activities.

Our annual budget is funded through a diverse range of sources that include, but are not limited to:

- Public and private grants
- Individual donations
- Planned/estate gifts
- Gold Mine Resale Shop revenue
- State and federal grants

A detailed breakdown of our expenses and revenue for the 2024–2025 fiscal year is available on our website at wrcnm.org. You'll also find access to our Tax ID and IRS Form 990 filings to ensure full transparency.

A complete set of financial statements is available for review at the WRCNM Main Office for those who wish to explore further.

We are deeply grateful for the continued support from donors, partners, and community members who make our work possible.

Scan the QR Code to view are financials online.

FY Period ending September 30, 2025

Annual Report
2024-2025

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